### EEO PUBLIC FILE REPORT

April 1, 2020 to March 31, 2021

## I. VACANCY LIST

See Master Recruitment Source List for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree	
		39	
MMJ/Reporter Account Executive	1-6, 8, 17-19, 21, 24, 26, 30, 32, 33, 36, 38	23	
	1-6, 8, 17, 19, 22, 27, 28, 30, 34, 38, 36	13	
Assistant News Director	1-4, 29, 36		
News Content Specialist	1-6, 17, 19, 24, 25- 27, 29, 30, 32, 34, 36, 38	23	
MMJ/Reporter	1-6, 17, 19, 24, 26-30, 32-34, 36, 38	29	
MMJ/Reporter	1-6, 9, 11, 17, 19, 24, 26, 27, 29, 30, 32-34, 36, 38	23	
News Content Specialist	1-6, 17,19, 25, 26, 27, 29, 30, 33, 34	23	
News Content Specialist	1-6, 8, 11, 17, 19, 24-30, 32, 33, 34, 36,	4	
Producer	1-6, 8, 9, 11, 17, 24, 26-30, 32, 33, 34, 38, 36	23	
Digital Content Specialist	1-6, 8, 9, 11, 17, 19, 24-30, 33, 36, 39	39	

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## **II. MASTER LIST OF RECRUITMENT SOURCES**

\*Sources with an asterisk (\*) denote organizations that requested notification of job vacancies

*Source Number	Organization	Contact Person	Mailing/Email Adress	<u>Website</u>	Phone Number	Number of Interviews
COMMU	NITY SOURCES					Suzzez Syria
1*	*Division of Vocational Rehabilitation	Debra Leffler	1332 NW 53rd St., Lawton, OK 73505 / dleffler@okdrs.gov		800-487-4042	
2*	*Public Private Partnership Office	Shannon Jackson	Bldg. 4700 Mow Way Rd., 3rd Floor, Ft. Sill, Oklahoma 73503 / shannon.s.jackson.ctr@mail.mil		580-558-7101	
3*	*Providence Baptist Church of Burkburnett	Pastor Carl E. English Sr.	PO Box 427, Burkburnett, TX 76354 / ceenglishsr@yahoo.com		940-569- 1231/fax: 940- 569-8101	
4	KAUZ (website)			newschannel6now.com		4
5	Midwestern State University	Stephanie Sullivan		https://app.joinhandshake.com		2
6	Texas Workforce Commission	Judy Morgan/John W. Ater, II/Casey Parkhurst	john.ater@ntxworksolutions.org or Casey.Parkhurst@ntxworksolutions.or g		940-322-1801	
ADDITIO	NAL SOURCES					
7	University of Arizona	university career center employee		https://app.joinhandshake.com		
8	Baylor University	Kenneth Buckley		https://app.joinhandshake.com		
9	Colorado State University	university career center employee university career		https://app.joinhandshake.com		
10	Concordia University	center employee	4 2	https://app.joinhandshake.com		
11	Dallas Baptist University University of Illinois at	center employee university career		https://app.joinhandshake.com		
12	Urbana-Champaign	center employee		https://app.joinhandshake.com		
13	Job/Career Fairs					1
14	Linkedin Oklahoma Christian	university career		linkedin.com		3
15	University Oklahoma State	center employee university career		https://app.joinhandshake.com		
16	University The University of	center employee		https://app.joinhandshake.com		
17	Oklahoma	Kim Sherbon		https://app.joinhandshake.com		
18	University of Missouri - Columbia	university career center employee		https://app.joinhandshake.com		
19	University of North Texas University of North Texas	Tammy Van Der Leest university career		https://app.joinhandshake.com		
	Tourselaith or Mouth Lexas .	Juniversity Career	ı	1	1	1

		university career		2		
21	Oral Roberts University	center employee		https://app.joinhandshake.com		
	Rawls College of					
	Business - Texas Tech	university career				
22	University	center employee		https://app.joinhandshake.com		
		20 0 20 8				
		Employees, Clients,				
23	Referrals	Vendors, other, etc.				13
	Southern Methodist	university career		10 77 5.5.1 1.1.1		
24	University	center employee		https://app.joinhandshake.com		
	Stephen F. Austin State	university career		has a life and the lands		
25	University	center employee		https://app.joinhandshake.com		
20	Tarleton State University	Timber Allenbrand		https://app.joinhandshake.com		
26	Texas A&M University -	university career		Inttps://app.joinnandsnake.com		
07	Corpus Christi	center employee		https://app.joinhandshake.com		
27	Texas A&M University -	university career		Inteps.//app.joinnanusnake.com		
00	Commerce	center employee		https://app.joinhandshake.com	i	
28	Texas Association of	center employee		https://app.joinnandsnake.com		
00	Broadcasters			tab.org		2
29						
30	Texas State University	Zoe Jackson		https://app.joinhandshake.com		
EE0/40	T. T. L. 11-11-11-11	university career				
31	Texas Tech University	center employee		https://app.joinhandshake.com		
	Texas Women's					П
32	University	Julie Way		https://app.joinhandshake.com		
	The University of Texas -	university career		h		
33	Austin	center employee		https://app.joinhandshake.com		
270	[HE [	university career		L		
34	San Antonio	center employee		https://app.joinhandshake.com		
		university career			1	
35	Valsparaiso University	center employee	Book doest Employeest Consider (DO	https://app.joinhandshake.com		
			Broadcast Employment Services/PO	£		
22	T)//-b		Box 4116/Oceanside, CA		800-374-0119	
36	TVJobs.com		92052/info@tvjobs.com	tvjobs.com	000-374-0119	
37	Walk-ins			4		
	West Texas A&M	10 11 11				
38	University	Kim Muller		https://app.joinhandshake.com		
39	Indeed			indeed.com		2
1					1	
					1	
			[		1	
			1		1	l
					1	

TOTAL:	27

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#### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:
Career & Job Fairs
Carcer & 300 Pairs
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
Virtual job fairs, video chat with prospective job and/or internship candidates about careers with
American Spirit Media.
<ul> <li>North Texas Workforce Solutions – Jobs Y'All Youth Career Expo (9/16/20)</li> </ul>
<ul> <li>Midwestern State University "Careers in Business" – Fall 2020 (10/22/20)</li> </ul>
<ul> <li>Hiring Red, White and You! Veterans Job Fair – (11/05/20)</li> </ul>
<ul> <li>Red River Career Expo (RRCE) at Cameron University – (3/8-3/12/21)</li> </ul>
NI COVACE Description of the Leighberg
Names of Station Personnel involved in Initiative:
Business Office Manager, EEO Coordinator News Director
Anchors
Alichors

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#### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing
Describe Nature of Initiative:  Various trainings and seminars designed to give employees necessary skills to advance in their careers.

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Training sessions/Workshop for news staff covering a wide variety of tops related to their jobs.

- Handshake Virtual Career Fair Training for Employers (7/16/20)
- How to Manage Problem Employees and Deal with Difficult People (8/04/20)
- Insperity Business Resiliency Series Session 13: Vaccines and the Workplace (1/28/21)
- TAB: Tips and Tricks to a More Effective Interview For Both Job Seekers and Passive Prospects (2/18/21)
- TAB: Restructuring the Sales Team for Stronger Retention & Engagement (3/4/21)
- TAB: The Talent Pipeline A Must in Recruitment Success (3/11/21)
- TAB: Hiring in a Remote World (3/18/21)
- TAB: Do You have Enough Diversity at your Company? (3/25/21)

#### Names of Station Personnel involved in Initiative:

Business Office Coordinator/EEO Coordinator

GM/GSM

Local Sales Manager

Digital Sales Manager

Assistant News Directors

Marketing Director

National Sales Manager

Creative Services Manager

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## III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s):
Describe Nature of Initiative:
Station run promotions and PSAs informing the viewing audience of careers with KAUZ as well as invite organizations to let us know if they would like to receive notifications of KAUZ job postings.
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
Promotions and PSA
"KAUZ is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. We encourage qualified community organizations to become part of our full-time job opportunity notification mailing list. If your organization distributes job information and can provide referrals as part of your regular activity, we would like to hear from you. Send your request to: <a href="mailto:EEO@kauz.com">EEO@kauz.com</a> , that's <a href="mailto:EEO@kauz.com">EEO@kauz.com</a> ."
Names of Station Personnel involved in Initiative:
EEO Coordinator
General Manager

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#### III. SUPPLEMENTAL OUTREACH INITIATIVES

Date(s) of Initiative Event(s): Ongoing
Describe Nature of Initiative:
Internship opportunities for students interested in careers in broadcast television.
Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):
Internship
Intern, Sales Dept., Spring 2021 – Midwestern State University
Names of Station Personnel involved in Initiative:
Local Sales Manager, various Sales' and news' personnel